



PRESS RELEASE

GASTROEUPHORIA AND FOODAY, TWO INNOVATIVE COMPANIES IN THE RESTAURANT SECTOR, JOIN FORCES TO PROVIDE EFFICIENT SERVICES FOR THE DISTRIBUTION CHAIN.

The cooperation agreement signed today, 8th May, between **GastroEuphoria** and **Fooday**, will enable us to provide new consultancy and management services delivered by Fooday to improve the efficiency and ensure the success of the **GastroEuphoria** Distribution Chain on a world scale and to supply **Fooday** clients with V and VI range high quality food products.

David López, the founder of Fooday and an expert in delivering growth and development to restaurant, food and tourism businesses and enterprises considers that “the cooperation between **GastroEuphoria** and **Fooday** will permit the achievement of new objectives. By acting together, we will be able to provide our clients with the provision of tools which will enable them to reinvent themselves and be more efficient in their businesses and more competitive in the sector.”

GastroEuphoria is an innovative enterprise which foresees transformations in the market and develops solutions for the internationalisation of food products. Its main objective is to promote V and VI Range products like the **Barcelona Tapas Concept** selection and facilitate its distribution in foreign countries.

Fooday is a company which provides advisory services to different enterprises in the restaurant, food and tourism sectors and whose aim is to help them to reinvent themselves and become more efficient in their areas. Its leader, David López, is an expert in advisory services and technological progress and following its proven fifteen year track record at El Bulli, he leads companies in the restaurant sector to success.

www.gastroeuphoria.com

www.fooday.es

More info: info@gastroeuphoria.com